

"INSPIRE, BRING JOY, AND CULTIVATE A SOULFUL NEW WAVE IN MUSIC THROUGH LOVE, POSITIVITY, AND EMPOWERMENT.

MY ONLY RULE IS, KEEP IT SMOOTH!"

## BRAND STATEMENT

## ABOUT ME

**JahVelle**, often referred to as "**J-R Saxophonic**", a Kansas City Native, has experienced massive success as a musician and content creator for his energetic performances, and is often recognized for his soulful, and smooth sound on the saxophone.

Recognized as 1 of TikTok's top 100 Black Creators, JahVelle's current following on TikTok has surpassed 43.2 thousand followers on TikTok alone, with a growing fan base. His most recent viral video hit 1.5 million views in less than a week, which features him playing an original melody to a sprinkler. **JahVelle** desires to become a household name in music, television, and film. His passion is working as an advocate for the marginalized to amplify voices of color by spreading positivity, love, and faith through music crossing every genre! He plans to bring back the sax solo like it's a 90's throwback, stating "**My only rule is, keep it smooth!**"

**JahVelle** has played alongside many jazz greats, such as Legendary Jazz Hall of Fame trumpeter the late "Clark Terry", The Great Saxophonist, "Kirk Whalum", The Soulful Saxophonist, Donald Hayes, National Smooth Jazz bassist and Kansas City Native, Julian Vaughn, Smooth Jazz Saxophonist, Vandell Andrew, B.K. Jackson, and many more!



# JAHVELLE

# RHONE



**43K**  
TIKTOK  
FOLLOWERS

**354.8K** LIKES  
TIKTOK

**5K**  
INSTAGRAM  
FOLLOWERS

**2K**  
FACEBOOK FOLLOWERS

# TIKTOK AUDIENCE

- MUSICIANS/SINGERS
- MUSIC LISTENERS
- MUSIC EDUCATORS
- ASPIRING MUSICIANS/SINGERS
- PRODUCERS
- SOCIAL INFLUENCERS
- PARENTS
- CHILDREN
- GENERAL PUBLIC

# SOCIAL



@jrsaxophonic



@JahVelleRhone



@jrsaxophonic



@jrsaxophonic



jrsaxophonic

# BRANDS/PARTNERSHIPS

- TIKTOK FOR BLACK CREATIVES (TIKTOK PARTNER)
- THEO WANNE MOUTHPIECES "THEO WANNE ARTIST"
- UNIVERSAL MUSIC GROUP (COLLABORATOR/FEATURED ARTIST)
- SYOS MOUTHPIECES( PRODUCT REVIEW)
- WICKED CUTZ JERKY (COMMERCIAL CAMEO AND PRODUCT REVIEW)
- KEITH AND JAMES (FEATURED MUSICIAN ON IG)
- SOUL CANNERY (COMMERCIAL CAMEO)

KEITH & JAMES



UNIVERSAL MUSIC GROUP



# PASSIONS & HOBBIES

- ACTIVISM/ADVOCACY
- PUBLIC SPEAKING
- CHILDHOOD CANCER AWARENESS
- ACTING/COMEDY
- GRAPHIC DESIGN
- TRAVEL
- TV/FILM PRODUCTION
- VOLUNTEERING/ PARTNERING WITH CHILDREN'S HOSPITALS
- ANYTHING TECHIE

RATES:  
NEGOTIABLE

Contact:

jrsaxophonic@gmail.com

jahvellerhone.com

